



Last Update: 15th April 2024

#### 1. Introduction

This Cookie Policy explains how JA Executive PA Services uses cookies and similar technologies to recognize you when you visit our website. It explains what these technologies are and why we use them, as well as your rights to control our use of them

### 2. What are cookies?

Cookies are small text files that are stored on your computer or mobile device when you visit a website. They are widely used to make websites work, or to work more efficiently, as well as to provide information to the owners of the site.

## 3. Why do we use cookie?

We use cookies for several reasons, including:

- **Essential cookies**: These cookies are necessary for the website to function properly. They enable basic functions like page navigation and access to secure areas of the website. Our website cannot function properly without these cookies.
- Analytics cookies: These cookies allow us to analyse how visitors use the website, so we
  can measure and improve the performance of our site. They help us understand which
  pages are the most and least popular and see how visitors move around the site.
- Functionality cookies: These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third-party providers whose services we have added to our pages.

### 4. What types of cookies do we use?

- Session cookies: These are temporary cookies that are erased once you close your browser.
- Persistent cookies: These cookies remain on your device for a set period of time or until
  you delete them.

# 5. How to control cookies

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restrict

## 6. Changes to this Cookie Policy

We may update this Cookie Policy from time to time. We encourage you to review this page periodically for any changes. Changes to this Cookie Policy are effective when they are posted on this page.